

Metallic Coating Additives Market



Metallic Coating Additives-Asia-Pacific market has been pegged at \$315.5 million in the year 2013 growing at 8.2% annually and Metallic Additives-Asia-Pacific market is projected to reach \$467.26 million by the end of the year 2018.

[Metallic Coating Additives Market](#)-Asia-Pacific constitutes 39.4% of Global Metallic Additives market and is poised to grow its market share to 41.6% by the end of year 2018.

It is segmented on basis of applications and geographies.

What makes our report unique?

- You can request 10% customization in the research matching your exact requirement for e.g. deep dive research in any specific geography or technology or applications.
- This report provides competitive landscape of the top players. Under strategic benchmarking section, we will provide you their key developments along with the impacts including New Product development, M&A, strategic focus on any specific application, technology, and geography. Under Financial, we will provide you Capex (Investments), Revenues, EBITDA, etc. Under Operational insights, we will provide you new capacity added, New centers, new key employments. Under sales and marketing, we will provide you insight on new contracts (available on public domain), new distribution channels added, new marketing initiatives, etc.
- Asia-Pacific metallic additives market report provides competitive intelligence on BASF SE, Dow Chemical Company, BYK-Chemie GmbH and Evonik Industries AG.

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Key question answered

- What are market estimates and forecasts; which markets are doing well and which are not?
- What is the competitive landscape; who are the main players in each segment; what are their strategic directives, operational strengths, key selling products, and product pipelines? Who is doing what?

Audience for this report

- Asia-Pacific companies

Top developments

- Altana Group entered into a definite agreement to acquire Rockwood Clay Additives (U.S.) at a purchase price of \$635 million

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About MicroMarketMonitor

MicroMarket Monitor publishes annually 12000 Market Research Reports on Micro Markets. The company has identified several un-met needs in the industry such as no other publisher provides value chain impact analysis on the overall size of the market both from demand and supply side, also from the vendor & customer side.

The reports are more graphical in nature which provides Multi-Dimensional Analysis of any market using advanced Business Intelligence Tools. Company is using RT-Connect to connect more than 10 million industry stakeholders to conduct research on any given target market. MicroMarket Monitor employees 600 analyst tracking, 5000 Markets on regular basis. MMMonitor provides entire value chain reports as a single bundle of report.

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